

AmeriCash Loans Launches New Website

Des Plaines, IL – Installment loans provider AmeriCash Loans is pleased to announce the launch of its new and improved website, www.AmeriCashLoans.net. The new website features an exclusive in-house developed content management system, which was built specifically to communicate securely and flawlessly with the company's proprietary loan management software.

Launched in 2013, AmeriCashLoans.net served as the portal to the company's loan management system, which was created to make the loan application process as easy and efficient as possible. However, in a bid to meet the needs of an ever-growing and evolving installment loans industry, AmeriCash Loans decided to overhaul its website and equip it with a new and improved navigation style, design, and layout solely focused on creating a smoother and more accessible online loan process for its customers.

New customers can also apply for a loan online through the website's easy and secure online application program that offers fast loan approval and allows them to obtain their funds the next day. Existing customers can take advantage of fast installment loans online and an easier way to share their great experiences with AmeriCash Loan's referral program, which gives them the chance to earn an extra \$100 if they refer a friend, co-worker, or family member to AmeriCash Loans.

Aside from the loan management system, the improved AmeriCash Loans website is also accompanied by the relaunch of its customer portal environment, which features a number of customer profile enhancements—including a unique messaging system—aimed at making the customer experience faster, easier, and more secure than the competition.

“We have overhauled and updated our website and loan management system and equipped them with the latest technology in an effort to provide our borrowers with excellent customer service and serve their needs more efficiently,” a spokesperson from AmeriCash Loan said. “Our goal is to ensure that every quick installment loan transaction addresses each customer's specific needs in an easy, fast, respectful, and confidential manner.”

In addition to the improved website, AmeriCash Loans is also simultaneously launching an updated logo and slogan, which serves as a reflection of the company's philosophy of making every effort to extend a loan to its customers, whenever possible.

“AmeriCash Loans’ new slogan, ‘Your Money. Your Choice,’ is a testament to our mission of providing our customers with a wide array of installment loan products that best suits their financial needs,” said the company’s spokesperson. “We believe that overhauling AmeriCashLoans.net will be pursuant to our overall vision of building a lasting relationship with our customers by offering them only the most competitive loan products in the region.”

About AmeriCash Loans

Founded in 1997, AmeriCash Loans is a leading provider of alternative consumer financial services throughout the metropolitan Chicago area and Illinois. It started as a small office across from the train station on the main street of Des Plaines. Within five years of opening its doors to borrowers, it had expanded to 66 brick-and-mortar branches located in Illinois, Wisconsin, Missouri, and South Carolina.

Today, the company provides short-term financial products that allow borrowers to access larger loan amounts for longer terms and at lower rates than traditional cash advance loans. Its short-term lending portfolio is comprised of installment loans, signature loans, and other related financial services. In 2003, AmeriCash Loans launched the Refer-a-Friend program, which gives its customers a chance to earn while sharing their great customer experiences with their friends and family members.

Customers can apply for loans either personally or through its online application process. Contact AmeriCash Loans via its website, www.AmeriCashLoans.net, or by calling 888.907.4227.

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